



FOR OFFICE USE

A line of camels is walking across a vast desert dune under a warm, golden sunset sky. The camels are silhouetted against the bright light of the sun, which is low on the horizon. The lead camel is in the foreground, followed by several others in a line that recedes into the distance. The sand dunes are rolling and smooth, and the overall atmosphere is peaceful and serene.

promising an  
extraordinary retreat of  
indulgence and relaxation  
@ Pushkar



# A Glorious HAVEN



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## *The* land of Gods & the land for all

Immersed in a tapestry of rich culture, sacred shrines, and the shimmering allure of Pushkar Lake, Pushkar is a serene and petite town cradled amidst the Aravali Hills. Revered as one of India's holiest cities, it is renowned for its spiritual significance and hosts the iconic camel fair. The scenic beauty of Pushkar captivates visitors, especially during the Camel Fair, when the town becomes a vibrant canvas of colors and vitality, inviting tourists to witness a truly enchanting spectacle.

## Why Pushkar?

- Tourism Demand
- Revenue Diversification
- High Profit Margins
- Recurring Income
- Seasonable Adaptability
- Meeting & Event Spaces
- Destination Weddings
- Technology Integration
- Sustainability Practices
- Networking Opportunities
- Government Support
- Long Term Appreciation
- Adaptability to Trends
- Global Reach
- Exit Strategies



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## WHY RESORT?

Taking a hiatus from the daily grind is essential for a flourishing life, and what could be more rejuvenating than a staycation amidst the tranquility of nature, far from the hustle and bustle of city life? As the allure of resort stays continues to captivate travelers, it presents a prime opportunity for long-term investment value to flourish.





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## To make our point...

### Tourism Demand

Resorts often benefit from consistent demand, especially in popular tourist destinations, providing a steady stream of guests.

### Revenue Diversification

Resorts can generate revenue through various channels, including accommodations, dining, events, and recreational activities.

### High-Profit Margins

Upscale resorts can command premium prices, leading to higher profit margins compared to standard accommodations.

### Recurring Income

Resorts can establish loyalty programs and repeat business, creating a stable and recurring income stream.

### Meeting and Event Spaces

Conference facilities and event spaces within resorts can attract business clients, providing additional revenue opportunities.

### Brand Recognition

A successful resort can build a strong brand, attracting a loyal customer base and positive reviews that contribute to its long-term success.

### Networking Opportunities

Hosting events, conferences, or collaborating with influencers can create networking opportunities, expanding the resort's reach.

### Destination Weddings

Resorts with scenic locations are often popular choices for destination weddings, creating additional revenue through event bookings.

### Long-Term Appreciation

Real estate, including resort properties, often appreciates over time, contributing to the long-term value of the investment.

### Adaptability to Trends

Resorts can stay relevant by adapting to emerging travel trends, such as eco-tourism, adventure tourism, or wellness retreats.

### Global Reach

Resorts with an international appeal can attract guests from around the world, broadening the customer base.

### Exit Strategies

Resorts can be sold, leased, or transformed for alternative uses, offering flexibility for investors in the long run.

MORE THAN

**13000 Sq.ft.**

OF ELEGANT BALLROOM SPACE

**300–400**

CAR PARKING  
SPACES

**04**

DISTINCT VILLA TYPES

**80%**

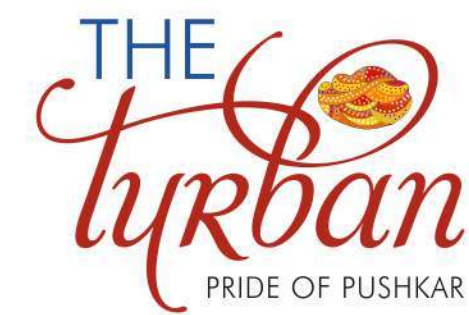
OF THE RESORT DEDICATED TO  
LUSH GARDENS & AMENITIES

**A 100**

FOOT-WIDE ROAD  
APPROACH TO RESORT

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# THE PRIDE OF RAJASTHAN

Enhancing the splendor of Pushkar amid the serene lake and majestic Aravallis, The Turban stands as a majestic retreat, featuring opulent villas and breathtaking landscapes. It beckons as a sanctuary of tranquility, inviting guests to immerse themselves in the art of unhurried living.

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ARRIVAL ZONE

DROP OFF  
YOUR WORRIES

*From* here on, it's just infinite bliss

Experience an energizing arrival at The Turban's drop-off area, setting the stage for a rejuvenating vacation. Leave stress behind and embrace a tranquil transition, allowing you to explore the finer aspects of our resort in a state of serene calm.





## WELCOME LOUNGE

# CHECK IN TO PARADISE

*You* might not want to check-out ever

The reception lobby is elegantly designed, and that is just the beginning of what is stored in it for you. While we prepare your room, you might want to explore the grandeur of The Turban, which sets the tone for an unforgettable stay.







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An extravagant love affair



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DESTINATION  
WEDDING

# A FOREVER SAGA

*Let* the stars, moon, and nature be witnesses to your blissful pheras

Amidst nature's abundance and beneath a beautiful sky, you begin an eternal journey.

Embrace your love story against the breathtaking background of our resort, where dreams come true and love takes center stage.







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## BALL ROOMS

### Elegance Unveiled, The Ultimate Ballroom for Your Dream Wedding

Step into opulence at our resort's grand ballroom, designed to exceed expectations for luxury destination weddings. With a capacity to accommodate over 2000 guests, this exquisite space is adorned with stunning chandeliers, lavish décor, and state-of-the-art amenities. From extravagant ceremonies to lavish receptions, our dedicated team ensures every detail is flawlessly executed, creating timeless memories for you and your guests. Whether it's an intimate affair or a grand celebration, our ballroom offers the perfect backdrop for your love story to unfold in sheer magnificence, making your dream wedding a reality.



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# Greenery— A Soul-Stirring Green Paradise



SPORTS &  
KIDS PLAY AREA

# THE ART OF RELAXING

*A* canvas of tranquillity

Immerse yourself in the serenity of lush greenery, vibrant blooms, and meandering pathways that lead to secluded corners of bliss. Beautifully landscaped with well-groomed grass and intriguing plants, this garden offers an idyllic setting for strolls, quiet times of contemplation, and intimate gatherings.

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*Kids* Play Area

Not For Sale





Not For Sale



Not For Sale





Not For Sale



Not For Sale





Not For Sale





CLUB HOUSE

TAILORED  
EXCLUSIVELY

*Your* retreat within a retreat

This exclusive space invites you to unwind and indulge in a myriad of premium amenities. Whether it's a refreshing dip in the pool, a friendly game on the courts, or simply indulging in a relaxing spa, our Clubhouse is designed to elevate your resort experience.

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*Ramp* Club

Not For Sale





Not For Sale



Not For Sale



# Plethora of Indulgences

- Grand Reception
- Entrance Water Body
- Arrival Courtyard
- Temple
- Lavish Health Club
- 3 Swimming Pools With Bar
- Garden
- 3 Banquet Halls
- Main Bar
- Restaurant
- Multiple Theme Gardens
- Kids Play Area
- Adventures Activities
- 3 Tier, 24\*7 Security And Housekeeping
- Pickup And Drops For Clients From Bus Stand, Railway Station And Airports
- Spa
- 24\*7 Medical Facility
- Pushkar City Tour To Guests
- Yoga
- Trekking
- Camping
- Rock Climbing
- Commando Net
- Balancing
- Volleyball
- Paint Ball
- Artificial Wall Climbing
- Rifle Shooting
- Lawn Tennis
- Mini Golf
- Skating
- Horse Riding
- Camel Riding
- Cycling







*Swimming Pool*  
Not For Sale



Swimming Pool

Dive into luxury at our resort's pristine swimming pool. Crystal-clear waters, lush surroundings, and attentive service create an oasis for relaxation and rejuvenation.



Club Lounge

Indulge in luxury at our resort's exclusive Club Lounge. Relax in elegant surroundings, savor gourmet delights, and enjoy personalized service in a tranquil atmosphere. Unwind in style.



Indoor Games

Experience endless fun indoors at our resort with a variety of engaging games, from table tennis to board games, promising memorable moments for all guests.





Pool  
Area

Not For Sale



Pool  
Area

Not For Sale



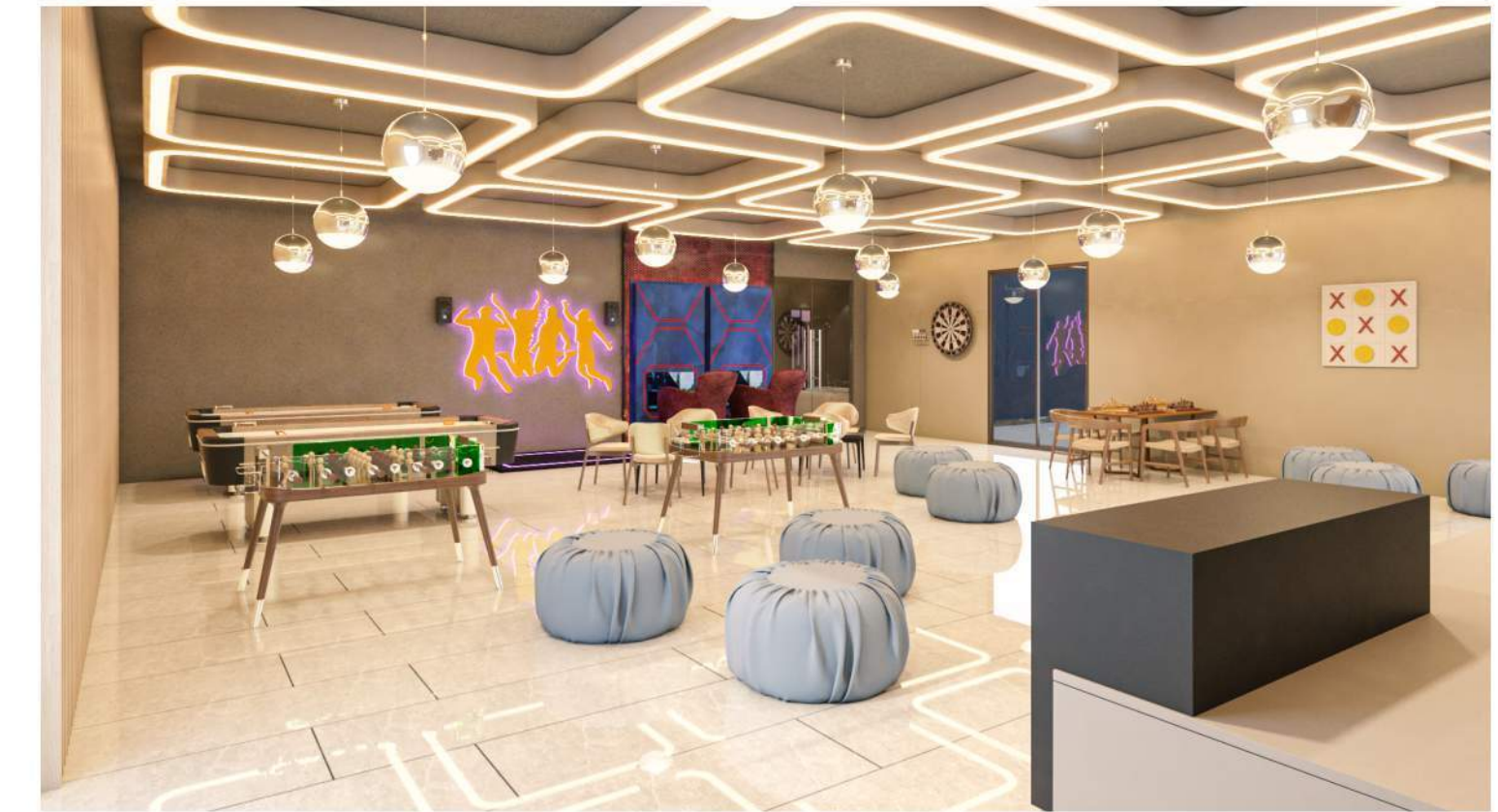


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## GYM & INDOOR GAMES

### Elevate Your Wellness Journey, Luxurious Fitness & Leisure Haven

Unwind and rejuvenate in style at our resort's exclusive gym and indoor games area. Designed for discerning guests seeking both luxury and leisure, our state-of-the-art facilities cater to every fitness level and preference. From cutting-edge workout equipment to a diverse selection of indoor games, indulge in moments of wellness and relaxation amidst a backdrop of elegance. Whether you prefer a rigorous workout session or a friendly game with loved ones, our meticulously curated spaces ensure a holistic experience tailored to exceed your expectations. Elevate your stay with us and embark on a journey of luxurious well-being like never before.



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## Legends

1. Entry
2. Temple
3. Ramp
4. Parking
5. Drop Off Area
6. Club Lawn
7. Club Terrace Restaurant
8. Palace Building
9. Party Lawn
10. Healing Garden
11. Lake Garden
12. Sitting Garden
13. Yoga Area
14. Pool Area
15. Kids & Activities Area
16. Pergola Garden
17. Mini Golf Course
18. Villa Type -01
19. Villa Type -02
20. Villa Type -03
21. Villa Type -04
22. Barat Assembly Point

Not For Sale

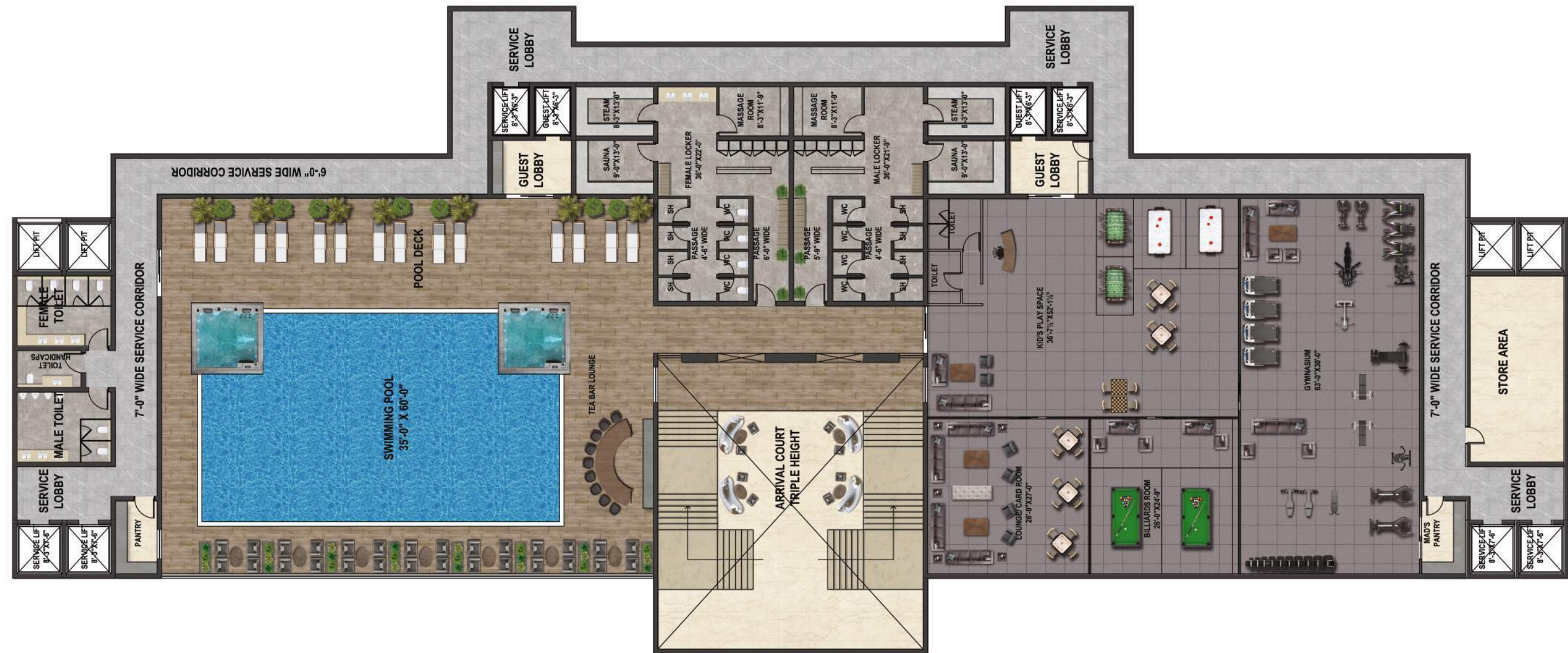
**THE**  
*turban*  
PRIDE OF PUSHKAR

MASTER Plan

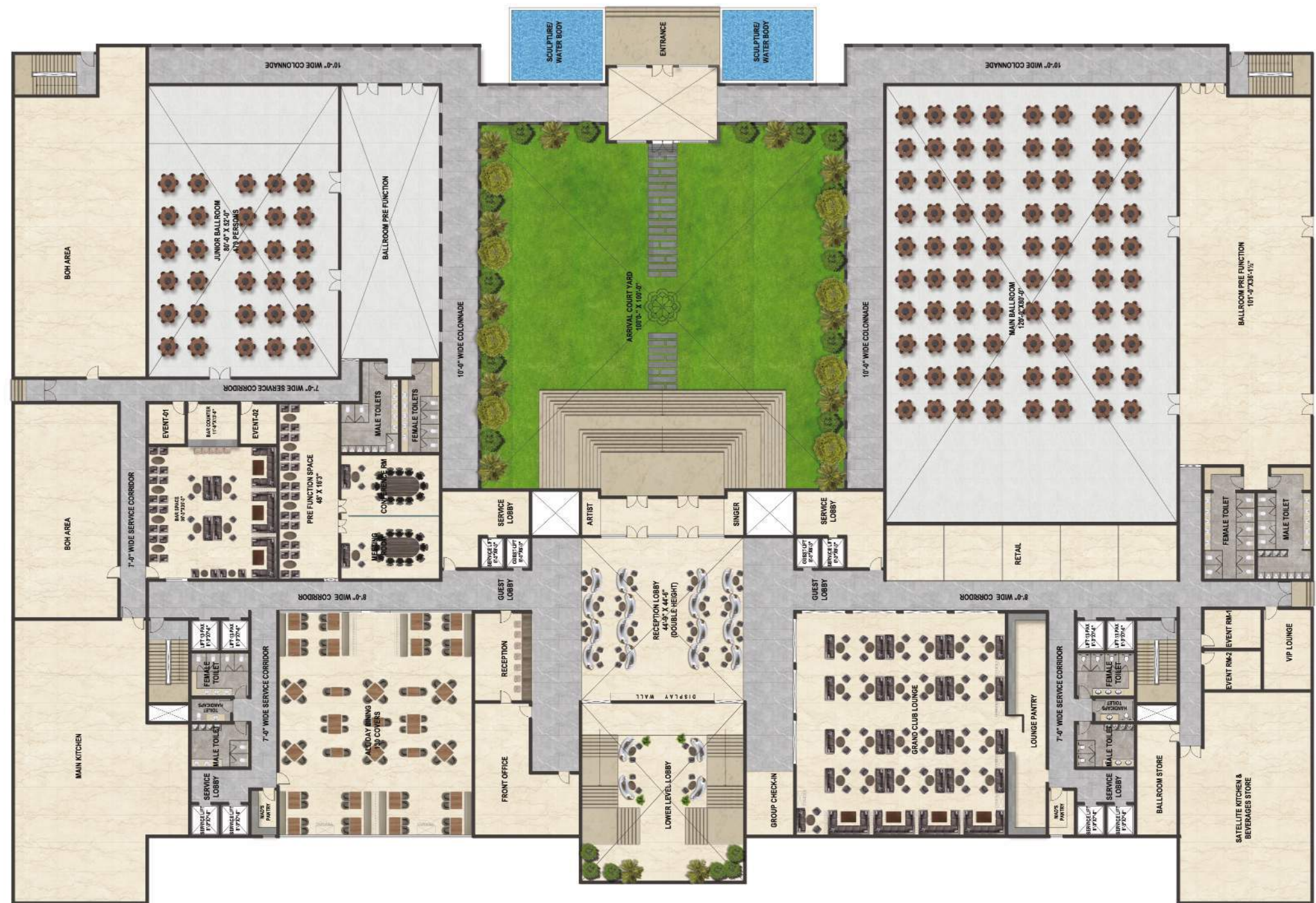


Aerial View  
Not For Sale





LOWER GROUND Floor Plan



GROUND Floor Plan









PRIVATE POOL VILLA



Villa  
Type-1

Luxurious Villa  
Retreat with  
Private Pool

Dive into the seclusion of your personal plunge pool, enveloped by lush tropical greenery, and escape from the outside world. Whether you're in pursuit of a romantic getaway or a tranquil family retreat, our private pool villas redefine the essence of unwinding







GROUND Floor Plan



Villa Type-1  
With Private Pool

Villa Area = 465.00 Sq.ft.  
Balcony = 115.00 Sq.ft.  
Garden = 350.00 Sq.ft.  
Total Area = 935.00 Sq.ft.

Common Area = 1960.00 Sq.ft.

Super Built-up Area = 1262.00 Sq.ft.  
(Considering 35% Loading)



1st & 2nd Floor Plan

Villa Type-1  
With Private Pool

Villa Area = 465.00 Sq.ft.  
Balcony = 190.00 Sq.ft.  
Total Area = 655.00 Sq.ft.

Common Area = 1680.00 Sq.ft.

Super Built-up Area = 855.00 Sq.ft.  
(Considering 35% Loading)



## COMMON POOL VILLA



### Villa Type-2

Lavish Villa Living,  
Experience Luxury  
by the Poolside

Every villa features an exclusive sanctuary,  
seamlessly intertwining modern comforts with the  
splendor of nature. Immerse yourself in the  
invigorating waters of the communal pool or relax  
on your private terrace, enveloped in the serene  
embrace of the natural surroundings

Not For Sale



Not For Sale





GROUND Floor Plan



## Villa Type-2

Villa Area = 465.00 Sq.ft.  
 Balcony = 115.00 Sq.ft.  
 Garden = 355.00 Sq.ft.  
 Total Area = 935.00 Sq.ft.

Common Area = 1960.00 Sq.ft.

Super Built-up Area = 1262.00 Sq.ft.  
 (Considering 35% Loading)



1<sup>st</sup> & 2<sup>nd</sup> Floor Plan

## Villa Type-2

Villa Area = 465.00 Sq.ft.  
 Balcony = 115.00 Sq.ft.  
 Total Area = 580.00 Sq.ft.

Common Area = 1680.00 Sq.ft.

Super Built-up Area = 783.00 Sq.ft.  
 (Considering 35% Loading)



# PRIVATE GARDEN VILLA



## Villa Type-3

### Luxurious Resort Villa, Your Private Oasis

Indulge in the epitome of luxury with our spacious villa featuring a personal garden, offering tranquility and exclusivity for your ultimate relaxation and enjoyment







GROUND Floor Plan



### Villa Type-3

Villa Area = 465.00 Sq.ft.  
Balcony = 115.00 Sq.ft.  
Garden = 355.00 Sq.ft.  
Total Area = 935.00 Sq.ft.

Common Area 1960.00 Sq.ft.

Super Built-up Area = 1262.00 Sq.ft.  
(Considering 35% Loading)



1<sup>st</sup> & 2<sup>nd</sup> Floor Plan

### Villa Type-3

Villa Area = 465.00 Sq.ft.  
Balcony = 115.00 Sq.ft.  
Total Area = 580.00 Sq.ft.

Common Area = 1680.00 Sq.ft.

Super Built-up Area = 783.00 Sq.ft.  
(Considering 35% Loading)



COMMON GARDEN VILLA



Villa  
Type-4

Villa Retreat  
with Expansive  
Gardens

Indulge in the epitome of relaxation and serenity at our resort villa, boasting vast gardens that offer ample space for leisurely strolls and outdoor gatherings





GROUND Floor Plan  
Not For Sale



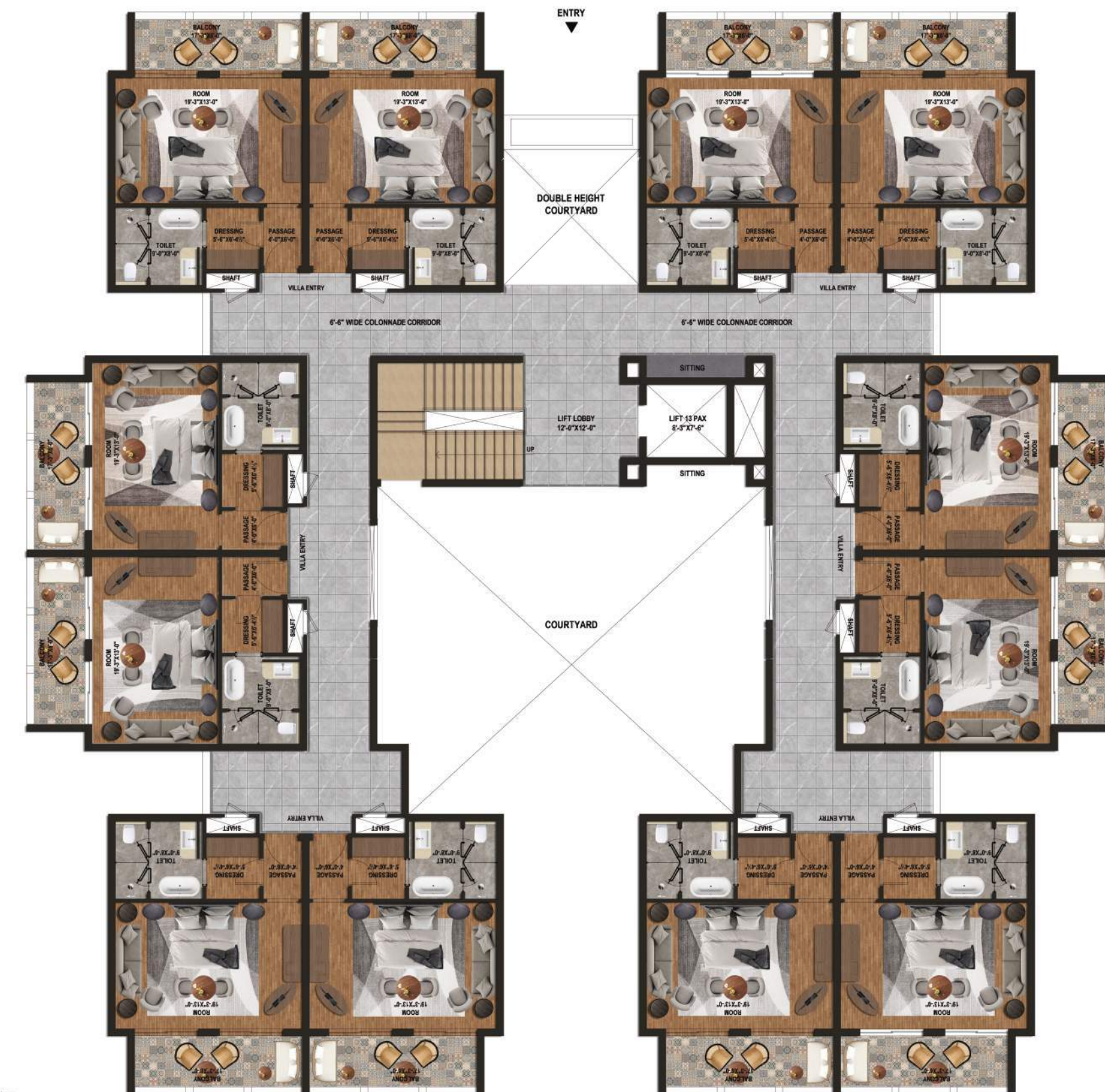
Villa  
Type-4

Villa Area = 465.00 Sq.ft.  
Balcony = 115.00 Sq.ft.  
Garden = 246.00 Sq.ft.  
Total Area = 826.00 Sq.ft.

Common Area = 2275.00 Sq.ft.

Super Built-up Area = 1115.00 Sq.ft.  
(Considering 35% Loading)

1<sup>st</sup> & 2<sup>nd</sup> Floor Plan



Villa  
Type-4

Villa Area = 465.00 Sq.ft.  
Balcony = 115.00 Sq.ft.  
Total Area = 580.00 Sq.ft.

Common Area = 2030.00 Sq.ft.

Super Built-up Area = 783.00 Sq.ft.  
(Considering 35% Loading)

Not For Sale



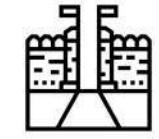
# Key DIFFERENTIATOR



Grand Reception



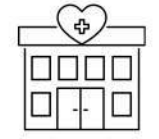
Entrance Water Body



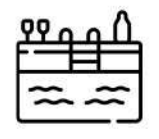
Arrival Courtyard



Temple



Lavish Health Club



4 Swimming pools with Bar



Restaurant



Multiple Theme Gardens



Adventures Activities



3 Tier, 24\*7 Security



Housekeeping



Pickup and drops for clients



24\*7 Medical Facility



Pushkar City Tour to Guests



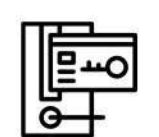
Camping



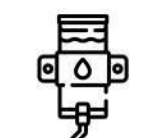
Wi-Fi in Common Areas



EV Charging Station



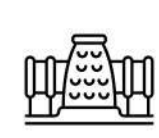
Access Control System



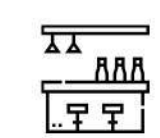
Hydro-pneumatic Water



Kids Play Area



Banquet Hall



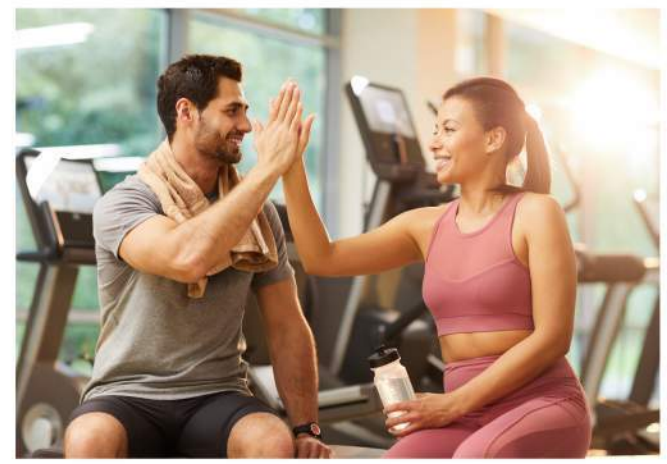
Main Bar



Club House



Parking Area



Gym | Yoga Room | Spa | Horse Riding | Camel Riding | 3 Banquet Hall | Rock Climbing | Skating | Cycling | Mini Golf | Lawn Tennis | Rifle Shooting | Jogging Track





Iconic  
Landmarks

Bus Stand	9.4 km
Railway Station	7.6 km
Helipad	9.6 km
Airport	45 km



Scan QR Code  
for Location

Disclaimer: This Brochure is purely conceptual and not a legal offering. Further the Promoters/Architect reserve the right to add/delete/ modify any details/specifications/elevation mentioned



